What is claimed is:

- 1. A rotary press comprising:
- 2 a printing unit for printing on a web supplied
- 3 from a winding roll;
- 4 a folding machine for folding the printed web
- 5 supplied from said printing unit;
- a wrap-up preventive member retreating from
- 7 and advancing to a web traveling path between said
- 8 printing unit and said folding machine, during printing
- 9 and plate mounting, respectively, to come into contact
- 10 with the web;
- 11 driving means for selectively, rotatably
- 12 driving said winding roll in a reel-out direction and a
- 13 winding direction;
- 14 tension detecting means for detecting a
- 15 tension of the web between said winding roll and said
- 16 printing unit; and
- 17 control means for controlling said driving
- 18 means on the basis of a detection result of said tension
- 19 detecting means during plate mounting.
  - 2. A rotary press according to claim 1, wherein
  - 2 when said tension detecting means detects a slack, said
  - 3 control means controls said driving means such that said
  - 4 winding roll rotates in the direction to wind the web,
  - 5 and when said tension detecting means detects an unusual

- slack, said control means controls said driving means 6
- such that said winding roll rotates in the direction to 7
- 8 reel out the web.
  - 3. A rotary press according to claim 1, further
- comprising a pair of rollers which are provided between 2 3
- said winding roll and said printing unit and come into 4
- contact opposite to each other when feeding the web 5
- after plate mounting, to temporarily prohibit web
- feeding from said winding roll. 6
  - 4. A rotary press according to claim 3, wherein
- 2 said pair of rollers comprise 3
- a driving roller capable of being rotated and 4
- braked selectively and adopted to convey the web from 5
- said winding roll to said printing unit, and 6
- a paper press roller capable of moving close 7
- to and separating from said driving roller, and 8
- said driving roller is braked while in contact 9
- opposite to said paper press roller.
  - 5. A rotary press according to claim 1, wherein
- said tension detecting means comprises 2 3
- a detection roller supported movably and
- 4 caused to touch the web, and
- 5 position detecting means for detecting a
- position of said detection roller which moves in 6

- accordance with the tension of the web. 7
  - 6. A rotary press according to claim 5, wherein
- said position detecting means comprises 2
- 3 a lever for supporting said detection roller
- to be swingable in a direction perpendicular to a web 4 5
- convey direction, and
- 6 a potentiometer for detecting the tension of
- the web on the basis of a pivot amount of said lever. 7
  - 7. A rotary press according to claim 6, wherein
- said control means rotatably drives said winding roll in 2 3
- the reel-out direction when the tension of the web 4
- output from said potentiometer is not less than a preset 5
- value, and rotatably drives said winding roll in the 6
- winding direction when the tension of the web output 7
- from said potentiometer is not more than the preset
- 8 value.